Vignesh Gnanasekaran

Product Designer | UX Designer | UX Researcher | Visual Designer.

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About Me

- Specilaized in User scenarios, task flows, wireframes, site maps, storyboards, prototypes, visual design, design patterns, style guides.

- Specialized in creating mobile applications for all platform (iOS, Androind, Desktop, Watch).
- Specialized in creating B2B, B2C applications, Automation tools, softwares etc.,.

Software Skill

Sketch App, Adobe Photoshop, Adobe XD, Adobe Illustrator, Principle, Hype, Pixate, Flinto, Adobe Lightroom, Microsoft Suite etc.,.

Experience

Zoho Corporation
Product Designer 2018 Sep - Present

Working with product managers, engineers, and research managers to prioritize research opportunities in a fastpaced, rapidly changing environment. Work collaboratively with UX team members, Development teams, Product Owners, Drive product improvements based on research findings in close collaboration with UX designers, engineers, and product managers.

Pearson English
Senior UX Designer 2016 July - 2018 Aug

Worked on low and high fidelity mockups on paper with pencil, Sketch App, invision, Flinto, Principle. Specialty in working directly with product owners, developers and testers to make what's designed happen in product. Writing & illustrating brand and usage guidelines for Design Language. (Branding & Design Style guide) .

Invention Labs Engineering Product Pvt Ltd.
Ui/Ux Designer 2015 Apr - 2016 July.

Tringapps Research Lab Private Limited.
Creative Designer 2014 Dec - 2015 Mar.

InfoWave Knowledgeware Pvt Ltd.
Graphic Designer 2013 Sep - 2014 Nov.

Amerimed Tech India Pvt Ltd.
Graphic Designer 2012 Nov - 2014 Nov.

Education

- Studying Human-centered design methods and processe, San Diego University.
- Bachelor of Business Administration (BBA) with 60 %, in Bharath College, Thanjavur.
- Higher Secondary School (XII) with 70.5 %, in Viraraghava Higher Secondary School, Thanjavur.
- Higher Secondary School (X) with 60% in St. Antony's Higher Secondary School, Thanjavur.